

Republic of the Philippines

Department of Education

REGION VII - CENTRAL VISAYAS SCHOOLS DIVISION OF NEGROS ORIENTAL

Office of the Schools Division Superintendent

g 8 JUN 2021

DIVISION MEMORANDUM No. 447 , s. 2022

INFORMNATION 2022 CELEBRATION INVITATION

To: Assistant Schools Division Superintendents Chiefs, CID and SGOD Education Program Supervisors/ Division Coordinators Public Schools District Supervisors/ District In-Charge/Caretakers All Others Concerned

- 1. Attached is a letter from Ms. Relyn T. Tayko, American Corner Coordinator-Silliman University inviting teachers who are teaching media and information literacy classes to attend the Media and Information Summit on June 15-17, 2022 at the American Corner Dumaguete-Silliman University.
- 2. The school heads are given the discretion to send teachers to the activity on official time only, provided that classes are not compromised.
- 3. For more details, please see attached communication.
- 4. Wide dissemination is desired.

SENEN PRISCILLO P. PAULIN, CESO V Schools Division Superintendent

SPP/ MKP-JMA-NLR/OASDS-R/ NI June 8,, 2022



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Email Address: negros.oriental@deped.gov.ph



May 27, 2022

DR. NILITA L. RAGAY

Asst. School Division Superintendent Dumaguete City Negros Oriental

Dear Dr. Ragay:

In line with the celebration of World Press Freedom, the American Corner Dumaguete – Silliman University will celebrate InformNation on June 15-17, 2022 via zoom and face to face with the theme "Media and Information Literacy Summit: Empowering citizens through right and truthful information i".

InformNation is a series of information and media literacy programs happening at American Corners across the country with the goal to educate the public on the importance of responsible information stewardship, media literacy, resource sharing, and by teaching them skills and approaches in countering misinformation and disinformation.

The American Corner Dumaguete- Silliman University invited experts in our community as speakers of the program:

DR. MA. CECILIA GENOVE Journalist / TV Host / Columnist, Negros Now Daily Dumaguete City	Media and Information Literacy
DR. JASON VINCENT CABAÑES Faculty, Department of Communication De La Salle University-Manila	Misinformation and disinformation in the country and Social algorithms, and Echo chambers
ASST. PROF. MELITA "BING" AGUILAR Director, Office of Information and Publication Silliman University	Techniques on Fact-Checking, Addressing Misinformation On and Offline
BRIG. GEN. LEONARDO PEÑA, PA Commander, 302 nd Infantry Brigade, 3ID	How are extremist ideologies instilled in the minds of the public, and what can we do about it?
MR. IPHRAIM "RAFFY" CABRISTANTE Digital Section Editor, ABS-CBN News YSEALI Alumnus	Journalist in the Information Age

In line with this, we would like to request your faculty members teaching media and information literacy classes to attend the event and join us in educating the public on the importance of responsible information stewardship.

The registration is ongoing until Jun 13, 2022 through this link https://bit.ly/38FzQjF. Participants who can complete the summit shall receive a certificate from the US Embassy Philippines.

We look forward to your favorable response to our invitation. Feel free to reach us via email at relynbtirambulo@su.edu.ph or you may give us a call at +63 948-383-1534.

Very truly yours,

American/Corner Coordinator

Rosalina G. Dinov

American Corner Director / Acting University Librarian





AMERICAN CORNER - DUMAGUETE - SILLIMAN UNIVERSITY

Media and Information Literacy Summit: Empowering Citizens Through Right and Truthful Information

Goals: The summit aims to train and equip individuals with critical thinking skills in reading and understanding the networks of misinformation and disinformation and to build networks of people who are equipped with the knowledge necessary to combat this issue in the information age.

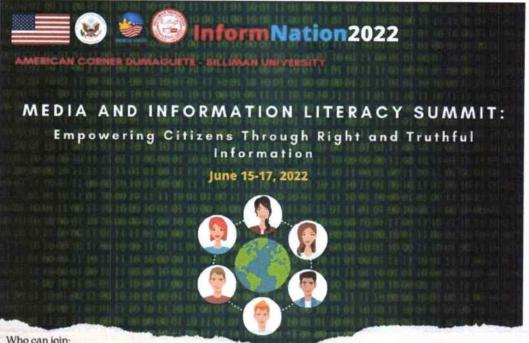
Outcomes:

By the end of the summit, the participants will be able to:

- Gain knowledge about misinformation and disinformation in the country, and how social media algorithms and echo chambers work in relation to this issue
- Develop critical thinking skills and employ strategies that are useful in differentiating truthful/factual information from hoaxes and lies
- 3. Understand the roles of journalists in disseminating information that is evidence-based and relevant to the public
- Identify how extremist ideologies are being skillfully instilled in the minds of the public; and how to be critical of
 the ideologies and concepts that are being taught/shared
- 5. Participate in community-based activities that aim to promote media and information literacy

Schedule of Activities

Day	Activity
Day 1 (June 15, 2022)	9:00 – 10:30 Welcome Remarks 9:45 – 10:15 Dr. Cecilia Genove (Short Lecture on Media and Information Literacy) 10:15-10:30 Short Q & A
Day 2 (June 16, 2022)	8:30 - 9:00 Registration 10:00 -10:30 Dr. Jason Cabañes (Lecture/Discussion) 10:30 - 11:15 Forum 1:40 - 2:10 Asst. Prof. Melita "Bing" Aguilar (Lecture/Discussion) 2:10 - 3:00 Forum
Day 2 (June 17, 2022)	8:30 - 9:00 Registration 10:00 -10:30 Mr. Iphraim "Raffy" Cabristante 10:30 - 11:15 Forum 1:40 - 2:10 Brigadier General Leonardo Peña, PA 2:10 - 3:00 Forum



Who can join:

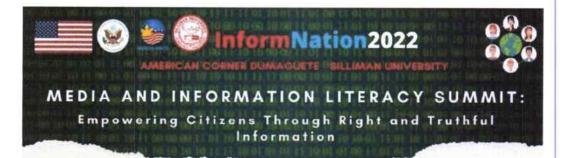
- Media
- NGOs
- Government
- Teachers of Media & Information Literacy
- · Other interested individual

Must have:

- Stable internet connection
- Laptop/Smartphone



https://bit.ly/38FzQjF



IMPORTANT DATES

Registration Period

Launch & Orientation

Media & Information Literacy

Misinformation & Disinformation in the Country, Social media Algorithm & Echo Chambers

Technique on Fact-Checking, Addressing Misinformation On & Offline

Day 2

How are extremist ideologies instilled in the minds of the public, and what can we do about it?

Journalism in the Information Age

May 28 - June 13, 2022

June 15, 2022

June 16, 2022

June 17, 2022