



Republic of the Philippines  
**Department of Education**  
REGION VII – CENTRAL VISAYAS  
SCHOOLS DIVISION OF NEGROS ORIENTAL

**Office of the Schools Division Superintendent**

17 JUN 2022

DIVISION MEMORANDUM

No. **479**, s. 2022

**2022 SOCIAL MEDIA CAMPAIGN FOR THE NATIONAL NO SMOKING MONTH**

TO : Assistant Schools Division Superintendents  
Chief, CID and SGOD  
Senior Education Program Specialists/Education Program Specialists II  
Public Schools District Supervisors/Districts-in-charge  
Public Elementary and Secondary School Heads  
All Others Concerned

1. This Department of Education is one with the nation in the observance of the National No Smoking Month (NNSM) this June.
2. This year's theme is "Tobacco: Threat to the Environment". This advocacy aims to raise awareness on the harmful effects of smoking towards people and the environment.
3. In line with this, all Secondary School Heads through their Supreme Student Government are enjoined to lead the National No Smoking Month celebration in their respective schools. With the permission and guidance of their guardians, learners are encouraged to post videos on social media (Facebook and Twitter) related to avoidance of tobacco and vape use. They shall use the hashtags #NNSM2022, #NoTobacco and #SmokeFreePhilippines and mention or tag @ShsNegOr in Facebook.
4. All District NDEP coordinators are required to submit a consolidated narrative report and MOVs from the different school NDEP coordinators. The accomplishment report shall be submitted **on or before June 30, 2022** to marydel.cadiente@deped.gov.ph.
5. Immediate dissemination and compliance to this memorandum is desired.

  
**SENEN PRISCILLO P. PAULIN, CESO V**  
Schools Division Superintendent



  
SPP/JMA-MKP/SGOD/RBP/KLBC/mcadiente

**Address:** Kagawasan Avenue, Capitol Area, Daro, Dumaguete City  
**Telephone Nos.:** (035)225-2838 / 225-2376 / 422-7644  
**Email Address:** negros.oriental@deped.gov.ph