DIVISION MEMORANDUM

No.   ll   , s. 2022

ESSENTIALS OF TECHNICAL WRITING AND WEB CONTENT DEVELOPMENT

To: Assistant Schools Division Superintendents
      Chief, CID and SGOD
      Education Program Supervisors/Division Coordinators
      Senior Education Program Specialists/ Education Program Specialists II
      Public Schools District Supervisors/Districts-In-Charge
      Public and Private Secondary School Heads
      All Others Concerned

1. Attached is a communication from Data Science and Research Webinars (STRATOne) inviting participants to the Essentials of Technical writing and Web Content Development Workshop on March 16-18, 2022 via zoom.

2. Interested participants may access the course outline, description, and program of activities through this link:
   https://drive.google.com/drivefolders/ 1uogysPtB9x_(t4g5Zpyx_WxfgAlTO8Z
   T?usp=sharing.

3. Participation is voluntary and registration fee shall be charged to personal funds.

4. For details please refer to the attached communication and the provided link

5. For information and guidance.

SENEN PRISCILLO P. PAULIN, CESO V
Schools Division Superintendent
1|10|2022

SPP/JMA-MKP-NLR/SGOD/RBP/kpanton
January 10, 2022

DepEd Negros Oriental <negros.oriental@deped.gov.ph>

INVITATION 2022: Essentials of Technical Writing and Web Content Development - March 16 to 18, 2022

1 message

Data Science and Research Webinars (STRATOne) <datascience3@strat-onephils.com>
To: "negros.oriental" <negros.oriental@deped.gov.ph>

Thu, Dec 16, 2021 at 9:09 AM

Essentials of Technical Writing and Web Content Development   Workshop (March 16 to 18, 2022)

According to www.writing-skills.com there are 7 issues in technical writing: **messy structure, too much jargon, poor punctuation, inconsistency, too much abstraction, unclear antecedents and dense presentation. This workshop will help participants on avoiding these mistakes.**

Join us on March 16 to 18, 2022 via ZOOM (maximum of 7 hours workshop). Registration fee is only P3000.00. The fee includes: digital handouts, datasets, digital certificates (of participation, completion, and attendance), recording of the webinar, and the learning experience. *OFFICIAL RECEIPTS will be provided upon payment.*

STRATONE's workshop are affordable and effective. This workshop will our 10th workshop that we will conduct this year.

Course Objectives:

Create a full range of technical documents with solid structures.
Use templates to start the writing process quickly.
Explore techniques for getting past writer s block.
Prepare detailed messages for both technical and non-technical readers.
Understand best practices for displaying visual information.
Edit language for precision, clarity, and conciseness.
Summarize complex issues with authority and clarity.
Effectively communicate to internal and external stakeholders through Facebook and websites.

Note: To access the course outline, description, and program of activities, click this link: **https://drive.google.com/drive/folders/1uogysPiB9x_t4g-5Zpyx_WxfgAlTO8ZT?usp=sharing.**

To register (copy-paste the link to your web browser): <<**https://forms.gle/N6Qhca5C7uEGGned6**>>

Payment details:

Account Name: Strategic One Business Management Consultancy Firm

Account Number: 3831-0043-38

Bank: Landbank of the Philippines (Alabang Business Center Branch)

Who should attend?

Anyone (academe, government, students and private sector) who wishes to avoid the 7 mistakes in technical writing.

Thank you, and have a great year!

Regards,

STRAT One
Yakal Road, Tunasan, Muntinlupa City
Tel. no: 02-8-801-5903/09984604375