



Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS
Schools Division of Negros Oriental

**Office of the Schools Division
Superintendent**

DIVISION MEMORANDUM
No. 18, s. 2022

**DISSEMINATION ON ADDENDUM TO THE CHILD PROTECTION UNIT (CPU)
NATIONAL CHILDREN'S MONTH COMPETITIONS**

To: Assistant Schools Division Superintendent
Chief, CID and SGOD
Public Schools Supervisors
All Public School Heads
All Others Concerned

1. Attached is the communication letter from Child Protection Unit (DepEd) which announces the change of dates from November to January on the conduct of the **National Children's Month Competitions**, in order for more learners to participate and for the office to decide on an official representative/contestant.
2. In support of this endeavor, School Heads are enjoined to advise learners to participate the said activity.
3. Further, Public School District Supervisors are requested to conduct the official selection among their learners on the following contests:
 - A. Essay Writing Contest
 - B. Video Essay Contest
 - C. Poster-Making Contest
4. The district level entries must be submitted with the application form through negor.youthformation@gmail.com **on or before January 12, 2022**. Only one (1) contestant will represent per entry. Late entries will not be accepted.
5. Please refer to the enclosure of this memorandum, for guidance and mechanics for the revised details for each contest.
6. Immediate dissemination of this Memorandum is desired.


SENEN PRISCILLO P. PAULIN, CESO V
Schools Division Superintendent

1/11/2022

SPP/APA-PCL-NLR/SGOD/RBP/JeyleneCerna
January 11, 2022



Address: Kagawasan Avenue, Capitol Area, Daro, Dumaguete City
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Email Address: negros.oriental@deped.gov.ph



H 4
n: 1/10/2022

DepEd Negros Oriental <negros.oriental@depd.gov.ph>

Re: ADDENDUM TO THE CHILD PROTECTION UNIT (CPU) NATIONAL CHILDREN'S MONTH COMPETITIONS

1 message

Child Protection Unit (DepEd) <cpu@depd.gov.ph>

Fri, Jan 7, 2022 at 2:44 PM

Cc: "Atty. Zette Medina" <suzette.medina@depd.gov.ph>, Janis Enguerra <janis.enguerra@depd.gov.ph>, alvin.mayor@depd.gov.ph

Bcc: negros.oriental@depd.gov.ph

Good afternoon!

We at the Child Protection Unit are very pleased with your region's enthusiasm to participate in our activities, particularly our competitions for the National Children's Month. As per your request, we have moved the event dates from November to January in order for more learners to participate and for your office to decide on an official representative / contestant.

We are also happy to announce that some of the regions have already sent their entries before the deadline. However, as per our official contest mechanics, they should be submitted according to the specified format. There were entries for the competitions that were not properly endorsed by the regional office, and as per the agreed upon mechanics will not be considered as the official entry of the region. There were also regions that submitted more than one (1) entry, and so we kindly ask for your office to decide which of the multiple entries, if you have them, are to be treated as the official representative in a list along with the names of their coach. For more details, please check the document containing the mechanics of each event which we will attach along with this letter.

Finally, we would like to gently remind you of the following important dates:

Deadline of Submission of Official Entries per Region (using attached Enclosure 1)	January 12
Orientation on contest guidelines with the official contestants and coaches (via MS Teams - link and further details will be sent to the Coaches' DepEd email)	January 14
On-the-Spot Virtual Poster Making Contest	January 24 (9:00 AM - 12 NN)
On-the-Spot Virtual Essay Writing Contest	January 26 (9:00 AM - 11:00 AM)
Deadline of Submission of Final Output for Video Essay Contest	January 28

Please refer to the attached Enclosures for guidance.

We look forward to your participation and support for the Child Protection Unit's activities. Thank you so much, and may you continue to have a blessed year.

Kindly acknowledge receipt of this email.

Warm regards,

Child Protection Unit

On Fri, Dec 3, 2021 at 9:10 AM Child Protection Unit (DepEd) <cpu@depd.gov.ph> wrote:

Dear All:

Good day!

This has reference to the herein attached Addendum relative to the previously released Memorandum dated November, 12, 2021, **with the subject: Child Protection Unit (CPU) Launching of Activities for the National Children's Month.**

We would like to inform you that the competitions for the Poster Making, Essay Writing, and Video Essay have been moved to **January 2022**. These adjustments were made, to allow more time on the preparation and selection process of the contestants per Region.

Revised Dates:

- > **January 12** : Submission of Official Entries/Contestants per Region
- > **January 14** : Official Contestants and Coaches' Orientation

> POSTER MAKING

January 24 : Virtual On-the-Spot Contest

> ESSAY WRITING

January 26 : Virtual On-the-Spot Contest

> VIDEO ESSAY

January 17 - 28 : Production of official contestants' outputs

January 28 (11:59 PM) : Submission of Final Entries

Please refer to the attached guidelines and mechanics for the revised details for each contest.

Enclosure 2 : Poster Making

Enclosure 3 : Essay Writing

Enclosure 4 : Video Essay

For further information and/or clarifications, you may reach us at (02) 8637-2306 or send us an email via cpu@deped.gov.ph.

For the information and guidance of everyone.

Kindly acknowledge receipt of this email.

Thank you very much!

Warm regards,
Child Protection Unit


This communication may contain confidential or privileged information, and is intended solely for the individual or entity to whom it is originally addressed. Any disclosure, copying, dissemination, or any action taken in reliance to it by others, other than the intended recipient, is strictly prohibited. The opinions, conclusions, and statements expressed in this message are those of the sender and may not necessarily reflect the views of the Department of Education.

4 attachments

 **[Revised] Enclosure 2 - Poster Making.pdf**
137K

 **[Revised] Enclosure 3 - Essay Writing.pdf**
134K

 **[Revised] Enclosure 4 - Video Essay.pdf**
145K

 **Enclosure 1 - Official Entry.pdf**
208K



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Enclosure 2

EVENT	POSTER MAKING CONTEST	
THEME	"New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan"	
GRADE LEVEL	GRADES 4 – 6 (INTERMEDIATE)	
NO. OF CONTESTANT/S	ONE (1) PER REGION	
CONTEST DATE/TIME	JANUARY 24, 2022 (9:00 AM – 12:00 NN)	
TIME ALLOTMENT	3 HOURS	
DESCRIPTION	VIRTUAL ON-THE-SPOT POSTER MAKING CONTEST	
CRITERIA FOR ASSESSMENT	Criteria	Percentage
	Relevance to the Theme <i>(The poster should fully respond to the theme to be given before the contest)</i>	30%
	Creativity <i>(The poster exhibits unusual, novelty, and clarity of artistic interpretation, yet it is also relatable to the viewer.)</i>	25%
	Originality <i>(The poster should be unique and it does not show or manifest any similarity to existing or previous work of art.)</i>	25%
	Color Harmony and Visual Impact <i>(The color, lines, shapes, and other artistic elements should be in harmony and invite attention and keen interest from the viewer.)</i>	20%
	TOTAL	100%

Event Rules and Mechanics

- a. Poster Making Contest is a **virtual** on-the-spot competition. Further instructions shall be given during the orientation.
- b. One (1) student-participant per region is allowed.
- c. Participants are given 3 hours to finish their outputs.
- d. Output must be submitted **15 MINUTES after the competition** via cpu@dcped.gov.ph
- e. File name format should follow **POSTER_REGION_#. (POSTER_REGION_I)**
- f. Student-participant may be accompanied by one coach. However, coaches are only allowed to assist the student during the setting up of materials on the day of the competition.



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- g. Student-participant may be accompanied by one coach. However, coaches are only allowed to assist the student during the setting up of materials on the day of the competition.
- h. Participants shall provide $\frac{1}{2}$ size illustration board and must use the white background in vertical background.
- i. The medium for visual artistry shall only be limited to oil pastel and shall be provided by the contestant.
- j. Participants are not allowed to bring pictures or images for reference of their entries.
- k. The theme of the poster will be given before the contest proper.
- l. Finished outputs should not contain label or name that may identify the region.
- m. The poster must be original. If the submitted poster is found to have been plagiarized, it will be disqualified from the competition.
- n. The contestants and coaches of the Top 5 winning posters will receive a Certificate of Recognition.
- o. The winners will be notified through email, phone call, and official letter.
- p. CPU-DepEd staff and their relatives up to the third degree of consanguinity or affinity are not eligible to join.
- q. All entries shall be considered property of the CPU-DepEd and may be used by the Unit for publication and any other legal purpose.
- r. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provisions of the Data Privacy Act and with DepEd Order 40, s. 2012.
- s. DepEd shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd free and harmless against such claims.
- t. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
- u. The decision of the board of judges is final and irrevocable.



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Enclosure 3

EVENT	ESSAY WRITING CONTEST	
THEME	"New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan"	
GRADE LEVEL	GRADES 7 – 10 (JUNIOR HIGH SCHOOL)	
NO. OF CONTESTANT/S	ONE (1) PER REGION	
CONTEST DATE/TIME	JANUARY 26, 2022 (9:00 AM – 11:00 AM)	
TIME ALLOTMENT	2 HOURS	
DESCRIPTION	VIRTUAL ON-THE-SPOT ESSAY WRITING COMPETITION	
CRITERIA FOR ASSESSMENT	Criteria	Percentage
	Content <i>(The essay should fully respond to the question to be given before the contest proper.)</i>	50%
	Organization <i>(The essay has a catchy introduction, coherent body, and a solid conclusion.)</i>	15%
	Mechanics <i>(The essay should follow the prescribed spacing and word requirements and observe correct grammar and punctuations.)</i>	25%
	Title <i>(The title should be creative, succinct, and relevant to the theme.)</i>	10%
	TOTAL	100%

Event Rules and Mechanics

- a. Essay Writing Contest is a virtual on-the-spot competition. Further instructions shall be given during the orientation.
- b. One (1) student-participant per region is allowed.
- c. Participants are given 2 hours to finish their outputs.
- d. Output must be submitted right after the competition via cpu@deped.gov.ph
- e. The essay should have a title.
- f. Participants shall use A4 size bond paper/s.
- g. Entries should be in Filipino, encoded, double-spaced, with a minimum of 1,500 words and maximum of 3,000 words.
- h. Language to be used should be gender-sensitive, non-derogatory, and inoffensive.
- i. Finished outputs should not contain label or name that may identify the region.
- j. The essay must be original. If the submitted essay is found to have been plagiarized, it will be disqualified from the competition.
- k. Entries must be submitted right after the competition via cpu@deped.gov.ph



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- l. File name format should follow **ESSAY_REGION_#. (ESSAY_REGION_I)**
- m. All entries shall be considered property of the CPU-DepEd and may be used by the Unit for publication and any other legal purpose.
- n. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provisions of the Data Privacy Act and with DepEd Order 40, s. 2012.
- o. DepEd shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd free and harmless against such claims.
- p. The authors and coaches of the Top 5 winning essays will receive a Certificate of Recognition.
- q. The winners will be notified through email/phone call and official letter.
- r. CPU-DepEd staff and their relatives up to the third degree of consanguinity or affinity are not eligible to join.
- s. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
- t. The decision of the board of judges is final and irrevocable.



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Enclosure 4

EVENT	VIDEO ESSAY CONTEST	
THEME	"New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan"	
GRADE LEVEL	GRADES 11 - 12 (SENIOR HIGH SCHOOL)	
NO. OF CONTESTANT/S	ONE (1) PER REGION	
TIME ALLOTMENT	5-8 minutes (output)	
DESCRIPTION	SUBMITTED SHORT VIDEO COMPETITION	
SUBMISSION	JANUARY 28, 2022 (11:59 PM)	
CRITERIA FOR ASSESSMENT	Criteria	Percentage
	Writing (<i>Well-researched, intellectually accessible, and engaging Story-telling is solid, organized, and coherent</i>)	35%
	Visuals (<i>Visually appealing, visual chosen drive home the thesis effectively</i>)	30%
	Sounds (<i>Voiceover is audible and clear. Sound effects effectively portray the emotions that are expected to be elicited from the audience</i>)	15%
	Mechanics (<i>Tone, voice, facial expressions and enunciations of the presenter are all excellent.</i>)	15%
	Title (<i>Attention-grabbing and accurate to the content</i>)	5%
	TOTAL	100%

Event Rules and Mechanics

- a. The video essay contest is a short video competition. Further instructions shall be given during the orientation.
- b. One (1) student-participant per region is allowed.
- c. The video essay should run for a minimum length of 5 minutes and maximum length of 8 minutes.
- d. The video essay should have a title.
- e. The content of the video essay must be anchored on the theme "*New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan!*"
- f. Text and images to be used should be gender-sensitive, non-derogatory, and inoffensive.
- g. Videos should be encoded on commonly known video file compressions/formats such as **.mp4, .avi, and .mkv**.



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- h. The entirety of the video essay should be recorded using a smartphone/camera phone at 1080p video quality. Handicams and/or DSLR cameras are NOT ALLOWED to be used.
- i. Final outputs should be recorded in landscape orientation.
- j. Editing software to be used should be OBS Studio (Free Software/Application).
- k. Finished outputs should not contain label or name that may identify the region.
- l. Entries must be submitted to cpu@deped.gov.ph by January 28, 2022, using the Coaches' official DepEd email address.
- m. A Google Drive link may also be used to submit large file formats. In the event that the link is broken/defective or not accessible, submitted entry will no longer be included in the competition.
- n. File name format should follow **VIDEOESSAY_REGION_#. (VIDEOESSAY_REGION_I)**
- o. All entries shall be considered property of the CPU-DepEd and may be used by the Unit for publication and any other legal purpose.
- p. Upon joining the contest, student contestants who are over 18 years of age, or their parents, guardians, or caregivers, if they are minors, consent to the use of their personal information as included in the outputs that they will submit for purposes of publication if they be declared as winners, consistent with the provisionS of the Data Privacy Act and with DepEd Order 40, s. 2012.
- q. DepEd shall not be liable for any infringement of any intellectual property rights arising from the use of the entries. In case there are third-party claims of such infringement of any intellectual property rights, the contestants hold DepEd free and harmless against such claims.
- r. The authors and coaches of the Top 5 winning video essays will receive a prize and a Certificate of Recognition.
- s. The winners will be notified through email/phone call and official letter.
- t. CPU-DepEd staff and their relatives up to the third degree of consanguinity or affinity are not eligible to join.
- u. Non-compliance with any of the stated contest rules and mechanics is a ground for disqualification.
- v. The decision of the board of judges is final and irrevocable.



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OFFICE OF THE UNDERSECRETARY

Enclosure 1

Official Entry to the 29th National Children's Month Competition
Theme: "New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan"

Region: _____
Regional Focal Person: _____
Contact Number: _____
Email Address: _____

Contest Categories	Division	School	Name of Contestant	Name of Coach	Email Address	Contact Number
Poster Making						
Essay Writing						
Video Essay						

Prepared by:

Chief Education Supervisor
Education Support Services Division

Noted:

Regional Director