



Republic of the Philippines  
**Department of Education**  
REGION VII—CENTRAL VISAYAS  
SCHOOLS DIVISION OF NEGROS ORIENTAL

**Office of the Schools Division Superintendent**

DIVISION MEMORANDUM

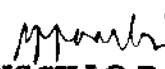
No. 293, s. 2022

APR 2022

**ADOPTING THE BRANDING FOR THE EARLY REGISTRATION  
COMMUNICATION MATERIALS**

To: Assistant Schools Division Superintendents  
Chief, CID and SGOD  
Senior Education Program Specialists/ Education Program Specialists II  
Public Schools District Supervisors/Districts-In-Charge  
Public Elementary and Secondary School Heads  
All Others Concerned

1. Pursuant to the conduct of the Early Registration Campaign for SY 2022-2023, from March 25, 2022 to April 30, 2022, the Department of Education Public Affairs Service (DepEd PAS) developed information and communication materials relative to the activity to establish the branding for the said activity.
2. Further, the materials aim to promote the participation of parents and learners in the early registration and ensure that accurate and sufficient information is disseminated.
3. The Division Information Officer (DIO) and the School Heads, with the assistance of the School Information Coordinators (SICs) are directed to adopt the branding for the Early Registration.
4. The DIO and SICs must ensure the following:
  - a. use of the branding guide and the communication materials for the Early Registration SY 2022-2023 in their respective schools; and
  - b. conduct activities relevant to the campaign.
5. All materials and editable files can be accessed through this link:  
<https://bit.ly/EarlyReg2022Comms>.
6. Please refer to the attached Memoranda for more details.
7. For information, dissemination, and compliance.

  
**SENEN PRISCILLO P. PAULIN, CESO V**  
Schools Division Superintendent

4/6/22

SPP/JMA-MKP-NLR/SGOD/EBP/kpanton  
April 7, 2022



**Address:** Kagawasan Avenue, Capitol Area, Daro, Dumaguete City  
**Telephone Nos.:** (035)225-2838 / 225-0667 / 422-7644  
**Email Address:** negros.oriental@deped.gov.ph



Republic of the Philippines  
**Department of Education**  
REGION VII - CENTRAL VISAYAS


**Office of the Regional Director**

REGIONAL MEMORANDUM  
No. \_\_\_\_\_, s. 2022

**ADOPTING THE BRANDING FOR THE EARLY REGISTRATION COMMUNICATION MATERIALS**

To: Schools Division Superintendents/OICs  
All Division Information Officers  
All School Information Coordinators  
All Others Concerned

1. For the information and guidance of all concerned, attached is a Memorandum from the Department of Education- Public Affairs Service (DepEd-PAS), about adopting the branding for the Early Registration Communication Materials.
2. In line with the conduct of the nationwide Early Registration Campaign for SY 2022-2023 from March 25-April 30, 2022, DepEd-PAS has crafted information and communication materials to invite and engage more learning communities (teachers, learners, parents, and other external stakeholders) to participate in the early registration of the Department. This campaign shall also uphold the dissemination of correct and accurate information to the general public.
3. Hence, all Division Information Officers and School Information Coordinators shall be requested to ensure the following:
  - a. use of the branding guide and the communication materials for the Early Registration of SY 2022-2023 to their respective division offices and schools. All materials and editable files can be accessed through this link: <https://drive.google.com/drive/folders/1B1UyRg2U1ZComps>;
  - b. conduct activities relevant to the said campaign.
4. Kindly refer to the attached Memorandum for more details.
5. Immediate dissemination of and compliance with this Memorandum is enjoined.

  
**SABUSTIANO T. JIMENEZ JD, EdD, CESO V**  
Director IV  
Regional Director

812/CAE/PAU/ARY



Address: Doña M. Gaisano St., Sudlon, Lahug, Cebu City  
Telephone Nos.: (032) 231-1433; (032) 414-7399  
Email Address: region7@deped.gov.ph



Email Address: negros.oriental@deped.gov.ph



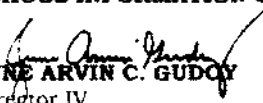
Republic of the Philippines  
**Department of Education**  
PUBLIC AFFAIRS SERVICE

**Office of the Director IV**

**MEMORANDUM**  
**PAS-OD-2022-025**

**FOR :** ALL REGIONAL DIRECTORS AND SCHOOLS DIVISION SUPERINTENDENTS

**ATTN :** REGIONAL AND DIVISION PUBLIC AFFAIRS OFFICES SCHOOL INFORMATION COORDINATORS

**FROM :**   
JUNE ARVIN C. GUDUY  
Director IV

**SUBJECT :** ADOPTING THE BRANDING FOR THE EARLY REGISTRATION COMMUNICATION MATERIALS

**DATE :** MARCH 23, 2022

The Department of Education will conduct the nationwide Early Registration for School Year 2022-2023 from March 25 to April 30, 2022 for Kindergarten, Grades 1, 7, and 11 learners.

In support of the necessary preparations for the incoming school year, PAS has developed information and communication materials to promote the participation of parents and learners in the early registration and ensure that accurate and sufficient information is disseminated to the Department's stakeholders.

In this line, PAS encourages all Regional and Division Public Affairs offices and public schools to adhere to the branding guide for the Early Registration to strengthen the communication efforts and convey its key messages to the public.

The design templates and editable files can be viewed and downloaded through the following link: <https://bit.ly/EarlyReg2022Comms>.

In addition, PAS enjoins all RIOs, DIOs, and SICs to conduct relevant activities and coordinate with concerned offices aligned with the early registration campaign.

For clarifications or further information on this matter, your staff may get in touch with Mr. Janssen S. Cabrera through (02) 8633-93-41 or email at [janssen.cabrera@deped.gov.ph](mailto:janssen.cabrera@deped.gov.ph).

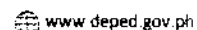
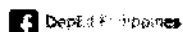
For your guidance and appropriate action.

Thank you.



Sulong  
KALIDAO

2<sup>nd</sup> Flr. Aguinaldo Bldg. - Motorpool Area, DepEd Complex, Meralco Avenue, Pasig City  
Telephone No.: (02) 6316033; 6332120; 6337254



Telephone Nos.: (02) 223 2000, 223 2001, 223 2002  
Email Address: [negros.oriental@deped.gov.ph](mailto:negros.oriental@deped.gov.ph)



**[MEMORANDUM] PAS-OD-2022-25: ADOPTING THE BRANDING FOR THE EARLY REGISTRATION COMMUNICATION MATERIALS**

4 messages

DepEd Philippines <pas@depd.gov.ph> Fri, Mar 25, 2022 at 8:52 AM  
To: RIO-1 Cesar Bucsit <cesar.bucsit@depd.gov.ph>, RIO-2 Public Affairs Unit ROII <pau.depdro2@gmail.com>, RIO-2 Amir Mateo Aquino <amir.aquino@depd.gov.ph>, MICHELLE LACSON <michelle.lacson001@depd.gov.ph>, RIO-4A Ariel Azuelo <ariel.azuelo@depd.gov.ph>, RIO-4A Ariel Azuelo <aapincipal@gmail.com>, MAYFLOR MARIE JUMAMIL <mayflormarie.jumamil@depd.gov.ph>, amaryllis.rodriguez@depd.gov.ph, RIO-8 Public Affairs Unit <depdro8pau@gmail.com>, RIO-9 Dahlia Paragas <paragas\_dahlia@yahoo.com>, RIO-10 Ramon Gonzales Abrera Jr <abreramr@gmail.com>, RIO-11 Gemima Valderrama <gemima1031@yahoo.com>, RIO-11 Public Affairs Unit DepedXI <depdexipublicaffairsunit@yahoo.com>, Antonio Maganto <antonio.maganto@depd.gov.ph>, "RIO-ARMM Moby P. Pandi" <mobarak.pandi@depd.gov.ph>, DepEd-ARMM Public Affairs Unit <riodepedarmm@gmail.com>, GEORALLOY PALAO-AY <georaloy.palaoay@depd.gov.ph>, Germa Constantino <germa.constantino@depd.gov.ph>, RIO-NCR Germa Constantino <germa\_1028@yahoo.com>, Pau Mimaroparegion <pau.mimaroparegion@depd.gov.ph>, hemani.escullarjr@depd.gov.ph, DepEd I Ilocos Region <region1@depd.gov.ph>, DepEd II Cagayan Valley <region2@depd.gov.ph>, Department of Education Regional Office III <region3@depd.gov.ph>, DepEd Region IV-A CALABARZON <region4a@depd.gov.ph>, mimaropa region <mimaropa.region@depd.gov.ph>, region5@depd.gov.ph, DepEd VI Western Visayas <region6@depd.gov.ph>, DepEd RO VII <region7@depd.gov.ph>, DepEd RO 8 <region8@depd.gov.ph>, DepEd RO-IX ZamPen <region9@depd.gov.ph>, Department of Education Region 10 <region10@depd.gov.ph>, DepEd RD 11 <region11@depd.gov.ph>, DepEd RO 12 <region12@depd.gov.ph>, DepEd CARAGA <caraga@depd.gov.ph>  
Cc: Patricia Morales <patricia.morales001@depd.gov.ph>

Good day!

The Public Affairs Service (PAS) respectfully transmits the attached **PAS-OD-2022-25 Memorandum: Adopting the Branding for the Early Registration Communication Materials** for reference and dissemination.

Please acknowledge upon receipt of this email.

Kindly see attached file for your reference.

For clarifications or further information on this matter, your staff may get in touch with Mr. Janssen S. Cabrera through (02) 8633-9341 or email at [janssen.cabrera@depd.gov.ph](mailto:janssen.cabrera@depd.gov.ph)

Thank you.

**OFFICE OF THE DIRECTOR**  
Public Affairs Service  
Department of Education  
Telephone No. (03) 8633-7239

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 **PAS-OD-2022-025\_ADOPTING THE BRANDING FOR THE EARLY REGISTRATION COMMUNICATION MATERIALS.pdf**  
582K

DepEd II Cagayan Valley <region2@depd.gov.ph> Fri, Mar 25, 2022 at 9:17 AM  
To: DepEd Philippines <pas@depd.gov.ph>  
Cc: RIO-1 Cesar Bucsit <cesar.bucsit@depd.gov.ph>, RIO-2 Public Affairs Unit ROII <pau.depdro2@gmail.com>, RIO-2 Amir Mateo Aquino <amir.aquino@depd.gov.ph>, MICHELLE LACSON <michelle.lacson001@depd.gov.ph>, RIO-4A Ariel Azuelo <ariel.azuelo@depd.gov.ph>, RIO-4A Ariel Azuelo <aapincipal@gmail.com>, MAYFLOR MARIE JUMAMIL <mayflormarie.jumamil@depd.gov.ph>, amaryllis.rodriguez@depd.gov.ph, RIO-8 Public Affairs Unit <depdro8pau@gmail.com>, RIO-9 Dahlia Paragas <paragas\_dahlia@yahoo.com>, RIO-10 Ramon Gonzales Abrera Jr

