



Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS
SCHOOLS DIVISION OF NEGROS ORIENTAL

Office of the Schools Division Superintendent

18 MAY 2022

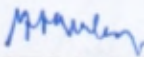
DIVISION MEMORANDUM

No. 408, s. 2022

2022 GLOBAL MEDIA COMPETITION OF THE GLOBAL CENTER FOR GOOD GOVERNANCE IN TOBACCO CONTROL

To: Assistant Schools Division Superintendents
Chief, CID and SGOD
Senior Education Program Specialists/ Education Program Specialists II
Public Schools District Supervisors/Districts-In-Charge
School Health and Nutrition Personnel
All Others Concerned

1. Per OUA Memo No. 00-0522-013, the Department of Education is inviting learners, teaching and non-teaching personnel and other interested persons or groups to the **2022 Global Media Competition of the Global Center for Good Governance in Tobacco Control (GGTC)**.
2. This year's theme is *Disaster in Disguise: Tobacco Companies' Environmental Harms*.
3. Participants must create compelling social media graphics or short videos exposing the tobacco companies' dirty tactics in disguising the harmful effects of their products to the environment.
4. This year's theme is *Disaster in Disguise: Tobacco Companies' Environmental Harms*.
5. For details please refer to the attached Memoranda.
6. For information and compliance.


SENEN PRISCILLO P. PAULIN, CESO V
Schools Division Superintendent

5/17/22

SPP/JMA-MKP-NLR/SGOD/RR/kpanton
May 16, 2022



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Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS

Office of the Regional Director

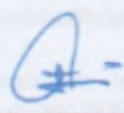
MAY 16 2022

REGIONAL MEMORANDUM
No. 0406, s. 2022

2022 GLOBAL MEDIA COMPETITION OF THE GLOBAL CENTER FOR GOOD GOVERNANCE IN TOBACCO CONTROL

To: Schools Division/City Superintendents
Officers-in-Charge of Regular/Interim Divisions
School Health and Nutrition Personnel
All Others Concerned

1. This Office disseminates the attached OUA Memo No. 00-0522-013 entitled, "2022 Global Media Competition of the Global Center for Good Governance in Tobacco Control" for information and guidance.
2. All learners, teaching and non-teaching personnel in the Department of Education are invited to join. Participants must create compelling **social media graphics or short videos** exposing the tobacco companies' dirty tactics in disguising the harmful effects of their products to the environment.
3. The competition is in support of the comprehensive tobacco control policy of DepEd and in celebration of the *World No Tobacco Day* on 31 May 2022.
4. The theme of this year's GMC is **Disaster in Disguise: Tobacco Companies' Environmental Harms**.
5. **Deadline for the submission of entries is on 11 May 2022 (Wednesday).**
6. Tobacco control coordinators are requested to facilitate the promotion of this competition in their divisions. Soft copies of GMC's posters (Annex A) may be accessed at: <https://bit.ly/GGTC2022GMCposter>.
7. Immediate dissemination of this Memorandum is desired.


SALUSTIANO T. JIMENEZ JD, EdD, CESO V
Director IV
Regional Director

STJ/CAE/ESSD/TTP/rmv



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Republika ng Pilipinas
Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihim



OUA MEMO 00-0522-013
MEMORANDUM
04 May 2022

For: **Undersecretaries**
Assistant Secretaries
Regional Directors and BARMM Education Minister
Bureau and Service Directors
Schools Division Superintendents
Tobacco Control Coordinators
Brief Tobacco Intervention Providers
NDEP/BKD Coordinators
Youth Formation Coordinators
DRRM Coordinators
School Heads

Subject: **2022 GLOBAL MEDIA COMPETITION OF THE GLOBAL CENTER FOR GOOD GOVERNANCE IN TOBACCO CONTROL**

The Office of the Undersecretary for Administration (OUA), through the the Bureau of Learner Support Services-School Health Division (BLSS-SHD), invites learners, teaching and non-teaching personnel in the Department of Education (DepEd) and other interested persons or groups to join the **2022 Global Media Competition (GMC)** organized by the Global Center for Good Governance in Tobacco Control (GGTC).

Participants must create compelling **social media graphics or short videos** exposing the tobacco companies' dirty tactics in disguising the harmful effects of their products to the environment.

Winners can take as much as \$ 4,000.00.

The competition is in support of the comprehensive tobacco control policy of DepEd and in celebration of the *World No Tobacco Day* on 31 May 2022.

The theme of this year's GMC is ***Disaster in Disguise: Tobacco Companies' Environmental Harms.***

Deadline for the submission of entries is on 11 May 2022 (Wednesday).



Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

Department of Education, Central Office, Meralco Avenue, Pasig City
Rm 519, Mabini Bldg.; Mobile: +639260320762; Tel: (+632) 86337203, (+632) 86376207
Email: usec.admin@deped.gov.ph; Facebook/Twitter @depedtayo

Participants are advised to closely monitor on the platforms below the advisories of the GGTC on GMC, including any announcement on the possible extension of the deadline:

- Competition website- <https://ggtc.world/actions/global-media-competition>
- Facebook - <https://www.facebook.com/TheGGTC>
- Twitter - <https://twitter.com/theggtc>

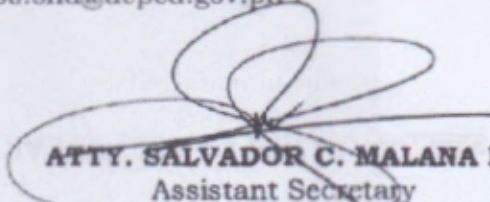
Tobacco control coordinators are requested to facilitate the promotion of this competition in their regions or divisions. Soft copies of GMC's posters (**Annex A**) may be accessed at: <https://bit.ly/GGTC2022GMCposter> .

Offices and schools that manage social media pages are enjoined to share the poster to reach more participants.

Youth Formation Coordinators are also requested to disseminate information on this activity to the learners.

Participants below 18 years old are required to submit a consent form from a parent or guardian.

For questions and concerns, please contact **Gian Erik M. Adao**, Education Program Specialist II, through email at blss.shd@deped.gov.ph


ATTY. SALVADOR C. MALANA III
Assistant Secretary
Officer-in-Charge Office of the
Undersecretary for Administration



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Tulay ng DepEd sa Pag-unlad
www.deped.gov.ph



Short Video and Design Awards

GLOBAL MEDIA COMPETITION 2022

GRAND PRIZE
\$4,000

Submit entries on the theme

DISASTER IN DISGUISE:
Tobacco Companies' Environmental Harms

by May 11, 2022 to bit.ly/GMCggtc

For more information, contact gmc@ggtc.world
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GLOBAL MEDIA COMPETITION 2022

COMPETITION PRIZES

Social Media Graphics

- 1st place winner - **USD\$2,000**
- 2nd place winner - **USD\$1,000**
- 3rd place winner - **USD\$500**
- Online choice winner - **USD\$500**

Short Videos

- 1st place winner - **USD\$4,000**
- 2nd place winner - **USD\$2,000**
- 3rd place winner - **USD\$1,000**
- Online choice winner - **USD\$500**

For more information, contact gmc@ggtc.world
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