



Republic of the Philippines  
**Department of Education**  
 REGION VII – CENTRAL VISAYAS  
 SCHOOLS DIVISION OF NEGROS ORIENTAL

**Office of the Schools Division Superintendent**

21 OCT 2022

DIVISION MEMORANDUM  
 No. 823, s. 2022

**PHILIPPINE CELEBRATION OF THE GLOBAL MEDIA AND INFORMATION LITERACY (#GlobalMILWeekPH) WEEK**

To: Assistant Schools Division Superintendents  
 Chief, CID and SGOD  
 All Section Heads  
 Education Program Supervisors/Division Coordinators  
 Senior Education Program Specialists/ Education Program Specialists II  
 Public Schools District Supervisors/Districts-In-Charge/Care Takers  
 All Public Elementary and Secondary School Heads  
 All Others Concerned

- Attached is a communication inviting participants to the **Philippine Celebration of the Global Media and Information Literacy Week (#GlobalMILWeekPH) on October 24-31, 2022.**
- The celebration banners the campaign on restoring people's trust in democratic institutions in the media and in each other.
- The following are the various activities relative to the celebration:

DATE	ACTIVITY
October 24	Global MIL Week 2022 Stakeholders Forum
October 12-26	Nationwide MIL Contest for High School and College Students
October 24-28	#GlobalMILWeekPH Raffle Draw for MIL Educators
	Online portal of locally-developed MIL resources

- Participation in the activity should be voluntarily and no government funds can be used for the participation in the activity.
- Further, District Supervisors and School Heads must ensure that participation in the activity shall be in no way cause class disruption nor shall delivery of basic services be compromised.
- Please refer to the attached communication for details.
- For dissemination and strict compliance.

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**SENEN PRISCILLO P. PAULIN, CESO V**  
 Schools Division Superintendent

SPP/JMA-MKP-NLR/SGOD/RBP/kpanton  
 October 21, 2022



**Address:** Kagawasan Avenue, Capitol Area, Daro, Dumaguete City  
**Telephone Nos.:** (035)225-2838 / 225-0667 / 422-7644  
**Email Address:** negros.oriental@deped.gov.ph





DepEd Negros Oriental <negros.oriental@deped.gov.ph>

**[INVITATION] Call for Participants for #GlobalMILWeekPH 2022**

1 message

MLOS NCCT <medialiteracy.ncct@gmail.com>

Mon, Oct 17, 2022 at 3:53 PM

To: Hannah Aliwate <hannahaliwate.ncct@gmail.com>, Vien Villagarca <vienvillagarca.ncct@gmail.com>, Marlon Julian Nombrado <marlon@ootbmedialiteracy.org>  
 Bcc: negros.oriental@deped.gov.ph

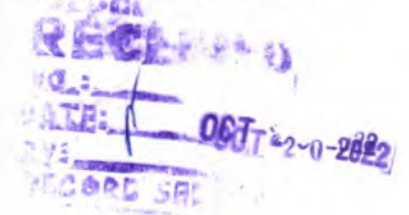


Good day!

This October 24-31, 2022, members of the media, academe, government, and civil society organizations are coming together to celebrate the **Global Media and Information Literacy Week (#GlobalMILWeekPH)** by launching a campaign built on restoring people's trust in democratic institutions, in the media and in each other. Initiated by UNESCO in 2011, the Global MIL Week (October 24-31) has since been celebrated annually by stakeholders worldwide to review and celebrate the progress achieved towards the Media and Information Literacy for All initiative.

Aiming to garner the widest participation from MIL stakeholders and advocates across the Philippines, we invite you to support the following activities that we have lined up for the #GlobalMILWeekPH celebration:

<p>Oct. 24</p>	<p><b>Global MIL Week 2022 Stakeholders Forum</b>                  Location: Far Eastern University (to be livestreamed as well)                  Time: 8:30 AM – 12:00 NN</p> <p>The Global MIL Week 2022 Stakeholders Forum will feature key resource speakers to discuss the most pressing issues in media and information literacy. 300 students, teachers, and media professionals are targeted to attend this event. If you are interested in attending this event in-person, kindly answer this Pre-registration Form: <a href="https://bit.ly/milforumreg">https://bit.ly/milforumreg</a>. Check the program and other event details here: <a href="https://ootbmedialiteracy.org/milweekph/milforum/">https://ootbmedialiteracy.org/milweekph/milforum/</a>.</p> <p>It will also be livestreamed on the following social media pages for interested participants who are unable to join in-person.</p> <ol style="list-style-type: none"> <li>1. <a href="#">FEU IAS Department of Communication</a></li> <li>2. <a href="#">National Council for Children's Television (NCCT)</a></li> </ol>
<p>Oct. 12-26</p>	<p><b>Nationwide MIL Contest for High School and College Students</b>                  Deadline of Submission: October 26, 2022, 11:59 PM</p> <p>To engage media-savvy young Filipinos in media and information literacy, high school and college students are invited to join the Nationwide MIL Contest. By creating 90-second video clips that answer pressing questions about trust and disinformation, winners can receive up to P8,000 in cash prize. Meanwhile, teachers are encouraged to leverage our locally-developed MIL resources to present this as a learning opportunity in their classrooms.</p> <p>1st Category: High school students</p> <ul style="list-style-type: none"> <li>• How should a media and information literate individual address fellow citizens who are misinformed, hateful, or discriminatory?</li> </ul> <p>2nd Category: College students</p> <ul style="list-style-type: none"> <li>• How can media and information literacy help in reviving public trust lost in the media due to disinformation and hate speech?</li> </ul> <p>The full mechanics for this program can be found in this link: <a href="https://www.ootbmedialiteracy.org/milweekph/milcontest/">https://www.ootbmedialiteracy.org/milweekph/milcontest/</a></p>
<p>Oct. 24-28</p>	<p><b>#GlobalMILWeekPH Raffle Draw for MIL Educators</b>                  Promo duration: October 24-27                  Raffle draw: October 28</p> <p>Teachers and librarians who are currently employed this SY 2022-2023 in any public or private school (elementary, high school, and college) who have implemented a Media &amp; Information Literacy (MIL) activity or strategy in a classroom or school setting are invited to join this fun raffle activity. To join, participants must submit in this Padlet board: <a href="https://bit.ly/milrafflepadlet">https://bit.ly/milrafflepadlet</a> a proof or documentation of the MIL activity or strategy that they implemented in their class or school (e.g. advertisement analysis, symposium, debate, social media advocacy posters, school film festival, etc.).</p>



	Ten (10) lucky winners will receive a gift package from OOTB Media Literacy. The full mechanics for this program can found in this link: <a href="https://www.oobmedialiteracy.org/milweek/milraffle/">https://www.oobmedialiteracy.org/milweek/milraffle/</a>
*	<p><b>Online portal of locally-developed MIL resources</b> Link: <a href="https://www.oobmedialiteracy.org/milweek/">https://www.oobmedialiteracy.org/milweek/</a></p> <p>This online portal is a beta version of a planned repository of teaching and learning resources on MIL such as books, lesson plans, activity sheets, and video lectures. The materials in this portal include those from VERA Files, Meta's Digital Tayo program, Break the Fake Movement, and the Asian Institute for Journalism and Communication (AIJC), among others.</p> <p>Besides locally-developed materials, it also features UNESCO publications and those from foreign/international organizations. The portal aims to provide Filipino teachers and students with an accessible tool that can supplement MIL training and advocacy.</p>

The Philippine celebration of the Global Media and Information Literacy Week 2022 (#GlobalMILWeekPH) is co-presented by the following organizations:

1. Out of The Box Media Literacy Initiative
2. Far Eastern University Department of Communication
3. Break the Fake Movement
4. Philippine Association for Media and Information Literacy (PAMIL)
5. National Council for Children's Television
6. Foundation for Media Alternatives
7. Campus Journalism Lab
8. MovePH
9. Young Communicators' Circle - Mariano Marcos State University
10. Yabong Philippines
11. VERA Files
12. Asian Institute of Journalism and Communication (AIJC)
13. Department of Communication, University of the Philippines Baguio (DC-CAC UPB)
14. Xavier University Development Communication Department
15. Philippine Association of Communication Educators (PACE)

If you have inquiries regarding partnerships, donations, and/or media interviews, you may contact me at [marlon@oobmedialiteracy.org](mailto:marlon@oobmedialiteracy.org) or through Viber or Telegram (+63) 905 4890290.

For a child-friendlier TV.

**Media Literacy Orientation Services Section**

Programs, Policy and Research Unit  
National Council for Children's Television  
4/F AL Building, Campanilla St., Brgy. Mariana, New Manila, Quezon City  
Telephone Nos.: (02) 8529-5189; (02) 8529-5473  
E-mail: [records@ncct.gov.ph](mailto:records@ncct.gov.ph)  
Website: [ncct.gov.ph](http://ncct.gov.ph)

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