



Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS
SCHOOLS DIVISION OF NEGROS ORIENTAL

**Office of the Schools Division
Superintendent**

DIVISION MEMORANDUM


No. 927, s. 2022

DEC 02 2022

**PROMOTION AND DISSEMINATION OF CHILD RIGHTS NETWORK'S (CRN) TIKTOK
CHALLENGE**

To: Assistant Schools Division Superintendent
Chief, CID and SGOD
All Public Schools District Supervisors
All School Heads
All Student Leaders Teacher-Advisers
All Student Leaders and Learners
All Others Concerned

1. Attached is the **REGIONAL MEMO NO. 0988, s. 2022** titled, "*Promotion and Dissemination of Child Rights Network's (CRN) TikTok Challenge*", through the Office of the Assistant Secretary on Youth Affairs and Special Concerns – Youth Formation Division (OASYASC-YFD).
2. In this regard, all Secondary Schools and Elementary Schools through the Supreme Student Government (SSG) and Supreme Pupil Government (SPG) officers and Barkada Kontra Droga (BKD) members are enjoined to support and assist in disseminating the campaign.
3. The materials and mechanics can be accessed through this link <https://bit.ly/3A8MBgP>.
4. Immediate dissemination of this Memorandum is desired.


SENEN PRISCILLO P. PAULIN, CESO V
Schools Division Superintendent

12/1/22

SPP/MKP-JMA-NLR/RB/ECP
December 1, 2022



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Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS

Office of the Regional Director



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REGIONAL MEMORANDUM
No. 0988 , s. 2022

**PROMOTION AND DISSEMINATION INFORMATION OF CHILD RIGHTS NETWORK'S
(CRN) TIKTOK CHALLENGE**

To: Schools Division Superintendents
Assistant Schools Division Superintendents
All Others Concerned

1. This Office disseminates the attached Office of the Assistant Secretary for Youth Affairs and Special Concerns Memorandum entitled, "*Promotion and Dissemination of Child Rights Network's (CRN) TiktTok Challenge*" for the information and guidance of all concerned.
2. In this regard, all Supreme Student Government (SSG) and Supreme Pupil Government (SPG) officers and Barkada Kontra Droga (BKD) members are enjoined to support and assist in disseminating the campaign.
3. The materials and mechanics can be accessed at <https://bit.ly/3A8MBgP>.
4. Immediate dissemination and support of this Memorandum is desired.


SALUSTIANO T. JIMENEZ JD, EdD, CESO V
Director IV
Regional Director 

STJ/CAE/ESSD/TTP/BJY



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Annex A.

Mechanics





JOIN THE #SmokeFreeEnvironmentNOW TIKTOK CHALLENGE

There are only three (3) easy steps to join the #SmokeFreeEnvironmentNOW TikTok Challenge!



**STEP 1
CREATE.**

Using your own account, make and post a TikTok video demonstrating the complexity of anti-tobacco support across the Philippines in support of the passage of the smoke-free environment bill.

The video must include a portion where you will encourage the public to sign the petition to back the smoke-free environment bill.





**STEP 2
POST.**

Post your video on TikTok using the hashtag #SmokeFreeEnvironmentNOW, #NoMoreCigarettes, #NoMoreTobacco, #NoMoreAddiction, and tag Philippine Legislators' Committee on Population and Development's TikTok account @pdcphl.



**STEP 3
FOLLOW.**

Follow @pdcphl, @pdcphl and watch out for the announcement of winners on November 28, 2024.





PRIZES

**P7,000
1ST PRIZE**

**P4,000
2ND PRIZE**

**P2,000
3RD PRIZE**

The deadline for submitting of entries is on November 28, at 5:00 PM. Please read the mechanics of the TikTok challenge for more details.





#SmokeFreeEnvironmentNOW TIKTOK CHALLENGE MECHANICS

1. The challenge is open to all individuals residing in the Philippines. There is no age bar for participating in the challenge. Only PDCPD members, employees, staff, and their immediate family members are not allowed to enter the competition.
2. Only one entry per person will be accepted.
3. The length of the video should be 15 to 20 seconds. Video can feature an individual, pair, or group.
4. There should be no profanity or inappropriate language and no inappropriate gestures in the video. The use of any real tobacco products (cigarettes, cigars, treated tobacco products) is strictly prohibited.
5. The official announcement of winners will be made on November 28, 5:00 PM on PDCPD's TikTok account @pdcphl.
6. Entries will be judged based on:
 - creativity
 - originality
 - relevance to the campaign
 - popularity